The Impact of Millennials’ Travel Behavior on Future Personal Vehicle Travel

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The Much Talked About Millennials

Millennials’ travel behavior differences

Postponing/foregoing
• marriage
• household formation
• childbearing
• obtaining drivers license
• vehicle ownership
• home ownership

More likely to
• continue education
• graduate with debt
• use technology as travel substitution
• be diverse
• be more urban

What does it mean for Transportation?
• Travel declines are substantially explained by Millennials’ different socio-demographic characteristics
• Travel demand growth scenarios should include more modest growth ranges
• Delayed and more moderate travel by young people should support safer travel

Source: 2001 and 2009 NHTS